

1 **Augmented Reality for urban utility infrastructure: A UK**  
2 **perspective**

3 Dr. Poorang Piroozfar<sup>1,2,3,4</sup>, Mr. Alex Judd<sup>1,3</sup>, Mr. Simon Boseley<sup>3</sup>, Mr. Amer Essa<sup>3</sup>,  
4 Dr. Eric R. P. Farr<sup>2,3,4</sup>

5 <sup>1</sup> School of Environment and Technology, University of Brighton, Brighton, BN2 4GJ, UK

6 <sup>2</sup> Digital Construction Lab, University of Brighton, Brighton, BN2 4GJ, UK

7 <sup>3</sup> MAVRiC Research and Enterprise Group, Shoreham-by-Sea, BN43 6AX, UK

8 <sup>4</sup>NONAMES Design Research and Studies, 1249 F Street, San Diego, CA 92101, USA

9 A.E.Piroozfar@brighton.ac.uk

10 **Abstract.** Research on Augmented Reality (AR) in the architecture, engineering  
11 and construction (AEC) industry is still new. As part of a comprehensive study on  
12 the application of AR technologies for urban utility infrastructure, this paper sets  
13 out to contribute to the state-of-the-art in this area by presenting the results of an  
14 industry survey in the UK. The results of the survey conformed, in principles, to  
15 majority of findings of the previous research in the field, but also revealed some  
16 new or contradictory patterns. Geo-locationing and geo-tagging are still major  
17 concerns and have not yet been completely resolved. Relying on global systems  
18 does not look like the most reliable option and local systems are required to either  
19 replace or jointly work with global systems. With respect to non-AR issues, it is  
20 crucial that the quality and content of infrastructure and utilities data are improved  
21 and ideally stored centrally in a nationally-procured database.

22 **Keywords:** Augmented Reality, Construction Industry, Handheld Devices, ICT  
23 Application, Infrastructure, Urban Utilities.

24 **1 Introduction**

25 Research on Augmented Reality (AR) in the architecture, engineering and construction  
26 (AEC) industry is still new and more so compared with Virtual Reality (VR). Therefore its  
27 definitions are yet very much subject to different views and to some extent disagreement.  
28 Milgram and Kishino's [1] definition places AR on a spectrum between actual and virtual  
29 reality, taxonomizing it as a form of "Mixed Reality". It seems to be the most established  
30 and widely referenced definition of AR ever since it was proposed.

31 As part of a comprehensive study on application of AR technologies for urban utility  
32 infrastructure, this paper sets out to contribute to the state-of-the-art in in this area by  
33 presenting the results of an industry survey in the UK. Firstly, a critical review of literature  
34 on AR and its associated aspects and areas is carried out. The paper then reports on the  
35 findings of a survey which was conducted after the participants partook in a hands-on trial  
36 of the AR experiment primarily developed for this study. The experiment was intended to be  
37 applicable to a variety of mobile devices. The results of the survey conformed, in principles,  
38 to majority of findings of the previous research in the field, but also revealed some new or  
39 contradictory patterns which are discussed in this paper. As a part of the comprehensive  
40 study and once the questionnaire survey was concluded, a series of expert interviews were

41 carried out to enhance the depth of this study and increase validity and reliability of its  
42 knowledge claims. The results of interviews are not presented in this paper due to restrictions  
43 on paper length.

## 44 **2 Literature Review**

### 45 **2.1 Data Availability and Accuracy**

46 The key to handheld AR applications is geospatial data [2]. Asset owners and local  
47 authorities are making their data more accessible [3], comparable to Google™ [4]. Lack of  
48 [uniform] digital formats [5], inaccuracy of as-built information [6] and need for a shared  
49 geospatial platform [2] to link with large quantities of BIM hosted information, streamlining  
50 and simplifying its application [7] have been highlighted in previous research. Previous  
51 research on AR for subsurface utilities has raised concerns about the accuracy of source data  
52 [5, 6, 8, 9], with proportionate correlation to the level of complexity [10] and public safety  
53 [9]. Accurate GPS would be required [11] which can facilitate data collection and storage  
54 merger [6] signifying that AR could assist with refining the detail of a geospatial model on-  
55 site, where live visual links to the back office allow for real-time attribute editing and  
56 redlining [11]. Accuracy tolerances range from +/-150mm [12] to 300mm [2, 13] or even  
57 500mm [8]. It is suggested that this variation may be the result of geo-locationing reducing  
58 accuracy levels to 450mm [6] and possibly even more within street canyons [2, 9]. This has  
59 also been attributed to limitation associated with ground penetrating radars (GPR) in  
60 capturing data pertaining to new plastic pipes [5], low pressure gas and water pipes, and dead  
61 power cables [3]. However, developing technologies such as pit photogrammetry and  
62 gyroscopic mapping can provide accuracies well in succession of 150mm [14], or multiple  
63 surveying methods to enable accurate data capture [6, 15]. The encapsulation of non-asset  
64 data [15] and the lack of control of human errors and surveyors' skill [6] impose some  
65 significant challenges. For AR to work in unprepared environments, it is important to have  
66 accurate tracking information [5, 9]. This can be achieved by tracking the precise position  
67 and orientation of the user and their relative position against the hardware plans [13, 16] .

### 68 **2.2 Model Content and Platform**

69 Due to dynamic and high-risk environment of construction sites, mobile technologies are  
70 favoured for hosting AR [4]. Mobile device benefits have been highlighted as: portability,  
71 cost and availability [7], while their ability to convey more detailed information has been  
72 picked up by others [4] with the possibility of pixel level accuracy [16]. Size and shape [6],  
73 color and color compliance with company drawing protocols [13], while following utility  
74 disciplines [2], being to scale and having a coherent colour coding schema [17], and  
75 transparency [18], displaying data quality [5, 9] as meta-data [2] have been discussed as  
76 content requirements of an augmented utility model. It has been suggested that the shape of  
77 utilities should differ according to cross-section type [6]. Others have suggested a lower level  
78 of detail [19] to improve the processing speed. Depth perception have been picked up [13],  
79 with a 5mx5m virtual hole [16, 20] to enhance it [21], and prevent the virtual layer "floating"  
80 on top of the real environments, especially in monocular displays [2]. It is suggested that as  
81 well as the utility objects, the models also need to consider scene composition [13], or a  
82 rendered 3D terrain [6]. Conversely, others point at cost implications [22] or increasing  
83 chance of clashes with real-world features [9]. Although field workers may wish to see all  
84 underground assets buried at one spot [2], this can be difficult due to large areas covered by  
85 utilities [13]. Appropriately filtering the data [2] and simplifying the visualization can help

86 avoid misperceptions [19]. Occlusion has been picked up with relation to on-site safety [18]  
87 and surrounding environment [5] and a semi-transparent visualization has been suggested to  
88 address it [18]. As discussed previously, communicating the uncertainties associated with  
89 visualization accuracy is an essential requirement for operators [6]. This, however, could  
90 cause model over-complication. One suggested method is to use meta-information labelling  
91 [2], permitting informed field decisions [6] and allowing for rapid cloud-enabled access to  
92 data [4], including geophysical meta-data to inform excavation techniques [10]. Others have  
93 found that informing field workers of extra tasks and tools provides little benefit [2]. As for  
94 platform, ease of use and convenience have been discussed, with respect to platform  
95 ergonomics [19] and daylight impact on user's experience [2, 16, 20]. A laptop or screen  
96 cover can resolve these problems, but interactivity should be kept at minimum and the device  
97 needs to be mounted to keep hands free [2]. Over a decade ago it was believed that 4-5  
98 satellites would be able to enable accurate positioning [5]. However, registration is still  
99 highlighted as a shortcoming for AR [9]. Using a simultaneous localization and mapping  
100 (SLAM) system has been suggested to enable continuous data transmission [7], particularly  
101 when combined with a magnetic orientation sensor [22]. Stable localization technologies [7]  
102 need to effectively be associated with a grid for future data retrieval and analysis [6].

### 103 **2.3 Planning and Analysis**

104 Institute of Civil Engineers (ICE) in collaboration with British Standard Institution (BSI)  
105 developed PAS 128:2014 to ensure H&S for underground utility detection, verification and  
106 locationing. According to PAS 128:2014, Table 1 [12] Quality Level A (QL-A) accuracy is  
107 achieved through trial holes prior to which, QL-B data is reflected by painting on the road  
108 surface. Previous research highlights issues with time consumption [20], disruption to the  
109 public [5], error rates [9, 17] and the lack of persistent visual guidance once the markings are  
110 destroyed [22]. AR has been suggested to be applied to assist with this scenario. The use of  
111 a mirrored pre-captured environment with 2D surface lines associated with it has been  
112 proposed, highlighting accuracy advantages in areas of non-flat topography [20].  
113 Conversely, others have suggested that the main benefit of AR is its use in real world/time  
114 and not a pre-capture [21]. Arguably, a system has been suggested to integrate interactive  
115 scene modifications to update QL-D information to QL-C [20] arguing that the system works  
116 well for virtual excavation methods [18]. For planning purposes, this 2D overlay system  
117 could assist with standard surveying tasks where AR can be used to take measurements [2]  
118 which could be more accurate than manual methods [9]. However, both systems focus on 2D  
119 representation without 3D geometry which was a concern for some others [15].

### 120 **2.4 Excavation**

121 AR can increase the excavation teams' awareness of utilities [4], especially in 44% of works  
122 in the UK that take place without a utility search [3]. Lack of persistent visual guidance [6]  
123 and the undetermined distance of the excavator bucket to the pipe crown [22] have led to  
124 debates around the process of imagination in excavation practices. The use of real time  
125 kinematic algorithms to accurately calculate this distance as well as a combination of audio-  
126 visual alerts for the operator [8] and proximity analysis [6] have been suggested to address  
127 this. However, high-tech AR systems may give a false sense of accuracy [5], resulting in  
128 negligence towards H&S in site operations. Even with the most robust AR systems, safety  
129 concerns can occur due to personal behaviour and negative attitudes of the AR operators,  
130 even if they are well trained [19]. To ensure that inexperienced or untrained workers are not  
131 disadvantaged, visual literacy skills should be improved and more than one user should use  
132 the platform to ensure safe procurement [19] where a supervisor can observe the AR

133 visualization [8]. While concerns have been raised as interactivity may deter the users'  
134 attention from their tasks, [7], some researchers suggest that interactivity provides a more  
135 meaningful overlay visualisation [21] and allows for better performance [6]. Either way the  
136 excavator operators should have minimal interaction with AR technologies. Having a  
137 reference screen within the excavator cabin [22] may be a way forward to reduce H&S risks.

## 138 **2.5 Socio-Economic Impact**

139 Jung [10] asserts that the use of subsurface utility engineering has potential savings of 10-  
140 15% in the US and that the earlier this is implemented, the higher the benefits would be. AR  
141 has shown the potential to eliminate the need for surface excavation, reducing environmental  
142 damage and its associated costs [13]. Moreover, it shows potential in utility strike avoidance,  
143 reinforcing the connections between people and objects through an intuitive mixed reality  
144 [22], and reducing the need for interpretation and imagination [9], leading to less error-prone  
145 decisions [21]. As a result, there are potential savings in project time and financial resources  
146 [8]. It has been suggested that the ratio of indirect to direct cost of repair is 29:1, which does  
147 not cover costs associated with back office time and plant costs [3]. Besides, there are other  
148 dimensions associated with social implications of utility strikes which will always be  
149 assumed as the asset owner's responsibility from the general public perception even if they  
150 are not at fault [3]. AR helps contractors with discovery-based learning methods [22],  
151 allowing their operators to understand how to avoid or deal with utility strikes if they occur,  
152 essential for modern complex engineering projects [19].

## 153 **3 Research Design and Methodology**

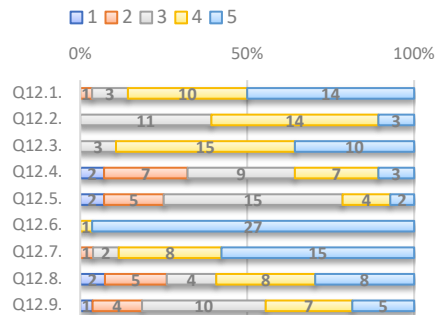
154 This study investigates the applicability of AR technology and its associated tasks for urban  
155 utilities and infrastructure in the UK, with an aim to gauge users' perceptions of benefits and  
156 limitations of the concept and the technology. A literature review was carried out to build an  
157 extensive knowledgebase associated with the application of AR especially for urban utilities  
158 to then be used in the design of the research instrument for this study. A mixed-methodology  
159 approach was used in primary research to overcome limitations which may have otherwise  
160 been inevitable if a single-method approach were used. Quantitative and qualitative methods  
161 were applied using a questionnaire survey after the participants took part in an experiment  
162 developed for this study, followed by an expert interview to add depth to the study. Particular  
163 care was taken to adapt primary research methods in the most appropriate manner in order  
164 to avoid giving the impression that AR is a complex or confusing concept especially to those  
165 who may have had limited exposure to the concept in its intended context of application. A  
166 less considerate approach could have resulted in misrepresentation of, or at best case scenario  
167 an unintended bias in, the findings. Pivotal to the data collection instrument of this study was  
168 the experiment design which was developed following the break-down of the tasks and  
169 intentions required to be fulfilled for the specific purpose of this study. Due to limitation of  
170 the space, this paper only presents the questionnaire survey data. The findings of the expert  
171 interviews will be presented separately.

## 172 **4 Data Collection and Analysis**

173 The questionnaire survey was distributed by email using a mixture of two-tiered non-random  
174 sampling: purposive and snowball, to ensure that the AEC industry professionals with the  
175 most relevant experience are included in the survey. The potential participants were

176 approached through the professional network of the researchers' and were asked to forward  
177 the request to those relevant professionals in their own network. Professionals with less than  
178 1 year experience, students who were undergraduates with no experience in the AEC industry  
179 and those that had no work experience in the AEC industry were deemed ineligible, hence  
180 excluded. Of total 115 survey questionnaires which were issued (23 professionals, 14  
181 colleagues, 5 academics, 11 peers, 28 social media and 34 through snowball sampling), 29  
182 responses were returned (25.22% response rate) of which one was considered invalid due to  
183 mismatched criteria, hence excluded. The questionnaire started with general questions about  
184 the age (with 18-24yr: 21%, 25-34yr: 14%, 35-44yr: 14%, 45-54yr: 25%, 55-64yr: 25%, and  
185 +65yr: 0%), gender (F/M: 21%/78%) and the years of relevant industry experience (1-5yr:  
186 25%, 5-10yr: 17%, 10-15yr: 12.5%, 15-20yr: 12.5%, 20-25yr: 8% and More than 25yr:  
187 25%). There were 4 mature students between respondents with some relevant industry  
188 experience including placement year. Those were excluded from the count of years of  
189 relevant industry experience but were included in the rest of this research. When asked if  
190 they use CAD software packages, out of 28, 11 answered no and the rest indicated use of  
191 AutoCAD (N=14), Revit (N=9), SketchUp (N=8), Civil 3D (N=6), ArchiCAD (N=20),  
192 Bentley Microstation (N=1), Vectorworks (N=1) and others (N=4).

193 Next question concentrates on the existing knowledge of AR between the participants  
194 where 64% stated that they had previous knowledge of AR in gaming such as PokémonGo  
195 (N=5), professional applications (N=4), general (N=4), reading about the subject (N=2) with  
196 media, education and phone applications (N=1, each). Of the participants, 12 stated that they  
197 had some knowledge of PAS128 of whom most were expert users in their professional  
198 practice. The participants then were shown a short video and asked to express their opinion  
199 about the positive and negative aspects of AR for urban utilities. Many highlighted benefits  
200 in relation to visualization aspects, suggesting that a 3D overlay gives a "clear picture of  
201 underground services", with some suggesting that this can "de-risk" an area. Other themes  
202 included convenience and simplicity of the model proposing that this method can sufficiently  
203 identify "hidden" utilities with ease. Some underlining themes included its aspects around  
204 safety and planning, suggesting that this could "prevent service strikes" through its use at a  
205 pre-construction/planning stage as an advisory measure. The least appealing aspect was the  
206 accuracy of visualization, with some suggesting that this was due to GPS, hardware  
207 registration and real time rendering. Others suggest these inaccuracies can occur due to an  
208 individual's interpretation of original utility records. Next question aimed at gauging users'  
209 perception about importance of the meta-data attributions to be included in the AR tool using  
210 a Likert scale (with 1=Not Important to 5=Exceptionally Important). The results indicated  
211 that positional aspects (i.e. accuracy, coordinates and grids) were ranked the highest while  
212 the contact details were perceived as the least important (figure 1).



	Total Respondents	RII	Average	Rank
XYZ coordinate of the object	28	0.864	4.321	2
Material	28	0.743	3.714	5
Diameter/Size	28	0.85	4.25	4
General tel of network operator	28	0.614	3.071	8
General email of network operator	28	0.593	2.964	9
Accuracy of the data	28	0.993	4.964	1
The grid being used	26	0.885	4.423	3
Next service date	27	0.711	3.556	6
Service Life	27	0.681	3.407	7

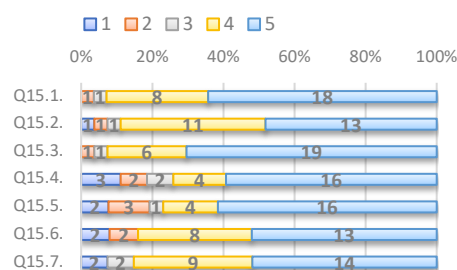
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214

**Figure 1: Meta-data Importance**

215 54% of respondents said they would add to this list with the majority alluding to the date  
 216 of the source data being required. Others suggested that the ground conditions (water tables,  
 217 foundations, etc.), survey types (PAS:128 Quality Levels) and safety zones should also be  
 218 reflected to better advise the user of the data. Some minor accentuations alluded to positional  
 219 data in terms of GPS coordination and referring to highways chainage nodes. Next question  
 220 asked about participants' perception about the type of projects where AR technology for  
 221 infrastructure and utility was deemed most suitable with tunnelling, urban regeneration,  
 222 highways, new build and finally agriculture ranking from the most to least suitable.

223 Scenario suitability was the next feature which was gauged. 'Planning new utility  
 224 networks', 'training' and 'planning buildings/structures around assets' were the three highest  
 225 ranks while 'excavation of the utility asset' was ranked at the bottom of the list of seven  
 226 scenarios (figure 2).



AR scenario suitability for:	Total Respondents	RII	Average	Rank
Training purposes	28	0.907	4.536	2
Planning buildings around assets	27	0.852	4.259	3
Planning new utility networks	27	0.919	4.593	1
Excavation of the utility asset itself	27	0.807	4.037	7
Trench-less utility construction	26	0.823	4.115	6
Emergency excavations	25	0.824	4.12	5
Managing the asset	27	0.844	4.222	4

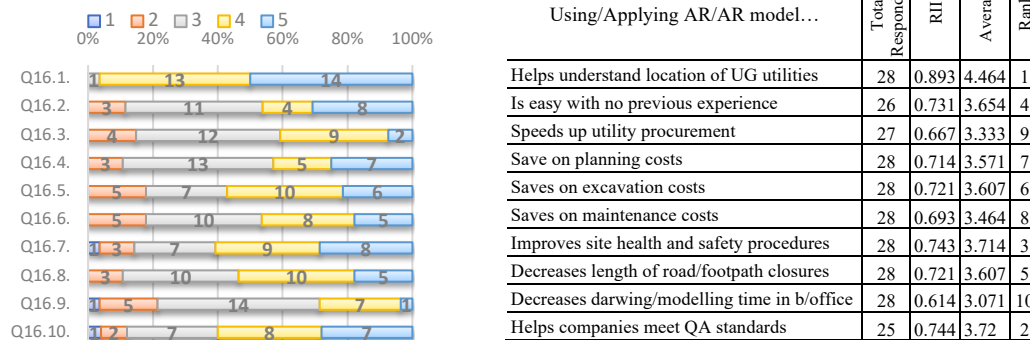
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228

**Figure 2: Scenario Suitability**

229 Next question was intended to measure users' perception of how application of AR may  
 230 affect the existing practice in urban infrastructure and utility sector using a 1-5 Likert scale  
 231 (with 1=Strongly Disagree to 5=Strongly Agree). 10 questions were formulated to  
 232 investigate this aspect around time, health and safety, incurred costs as well as effectiveness  
 233 and ease of use of the technology. There seemed to be a consensus about using AR to help  
 234 people better understand location of underground utilities which ranked the first with 96%  
 235 agreeing or completely agreeing to it. This followed by AR's role in meeting QA standards

236 and improving site H&S. The least favourable aspects were those associated with cost and  
 237 time (figure 3).



238

239

**Figure 3: AR impact on existing urban utilities professional**

240 Next question was a free-text question and asked about potential barriers the participants  
 241 perceived on the way of wider implementation of AR in utility sector where the majority of  
 242 respondents pointed towards accuracy of data. They associated this with the source data and  
 243 its reliability from desktop searches through to trial hole information. Other underlined  
 244 trends were associated tolerances, signal, software updates, and data management. Users also  
 245 highlighted their training requirements, site behaviours, resistance to change, detachment  
 246 from reality as well as legal and liability issues. To conclude the questionnaire, respondents  
 247 were asked if they would have liked to add any further comments. 35% of participants  
 248 completed this section. Suitability for the intended project or activity was amongst the raised  
 249 issues while some participants commented positively on promising future for AR in the  
 250 sector. In addition to some further concerns surrounding accuracy, one response highlighted  
 251 nausea and dizziness while watching the video.

## 252 5 Discussion of Findings and Conclusion

253 The findings of this study corroborate those of previous studies such as accuracy and  
 254 reliability of the source data [5, 6, 8, 9], and the need to include additional information as  
 255 meta-data [2, 10]. Model content and platform have been picked up by many researchers  
 256 before (e.g. [2, 4, 6, 7, 12, 13, 18-20]) and the fact that the majority of users in this study did  
 257 not have any major concerns regarding the experiment, confirms that the platform and model  
 258 content were successful in achieving the aim of this study. Issues associated with skill  
 259 shortage [6] did not seem to be a serious concern for the participants of this study as it was  
 260 believed to be easy for someone with no previous AR experience to become skilful at it.  
 261 Participants believed that having an AR model would improve site H&S procedures. This  
 262 may be true as carrying out AR-assisted tasks will reduce H&S risks. It may however, trigger  
 263 false impressions of safety given by AR; professional negligence; confusion between virtual  
 264 and actual environment; and finally increased distraction as a result of use of unfamiliar  
 265 technologies. Some of our findings did not seem to concur with previous reports and  
 266 researches. This was chiefly associated with cost. While previous research suggests – directly  
 267 or indirectly – that the use of AR technology for subsurface utility engineering has potential  
 268 to reduce the direct financial [8, 10] or indirect social [3] and environmental [13] costs, for

269 our participants cost-related issues were not the most positively impactful factors of AR for  
 270 urban utility. In conclusion, development of new affordable, user-friendly and open-source  
 271 applications, has made the level of R&D performed in this study possible; something which  
 272 was not even imaginable a decade ago. Despite being an overall success, the developed  
 273 experiment for assessing the AR technologies in urban utility infrastructure proved to be a  
 274 challenge in regards to app development and interoperability. Geo-locationing and geo-  
 275 tagging are still major concerns and despite long-term promises and hopeful expectations  
 276 have not yet been completely realized. Therefore, relying on global systems (including  
 277 cloud-based services and GPS) does not look like the most reliable option and more R&D is  
 278 necessary to develop local systems to either replace or jointly work with global systems to  
 279 enhance the accuracy and reliability of AR. As expected, raising awareness, education and  
 280 training need to improve. These are key to facilitate a major leap forward in exploiting the  
 281 full benefits such technologies have to offer to the AEC industry and to subsurface utility  
 282 engineering. With respect to non-AR issues underpinned by this study, it is crucial that the  
 283 quality and content of infrastructure and utility data are improved and ideally stored centrally  
 284 in a nationally-procured database.

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